**Script: Integrate Public Clouds**

[Speaker Introduction]

In today’s digital economy, businesses are constantly searching for new market opportunities. They realize that technology is critical to achieving their business goals and are turning to the public cloud to increase agility and accelerate innovation.

For many, the public cloud is a way to extend their data center infrastructure at a much lower cost than building a new physical data center infrastructure.

The public cloud is attractive because it lets them quickly add capacity in times of increased activity, and it give them solutions for disaster recovery, applications development and regional expansion.

But the public cloud has limitations because it lacks common management tools and enterprise-class security that organizations require.

Organizations that depend on cloud-native apps find that it’s hard to integrate them with IT operations. And they know that migrating applications to the public cloud and back isn’t easy.

VMware recognizes that digital transformation and public cloud go hand-in-hand, and we’ve made it our goal to help organizations integrate public clouds at every stage of their cloud journey.

Our solutions help customers run, manage, connect and secure apps across clouds and devices in a common operating environment.

For example, the VMware Cross-Cloud Architecture enables IT organizations to build a best-in-class private cloud and extend it to compatible public clouds. It gives organizations the freedom to run, manage, connect, and secured their applications on any cloud.

With our planned Cross-Cloud services, we will simplify the onboarding of existing cloud services and users, and provide enterprise-strength encryption and micro-segmentation for effective threat defense.

The VMware Cloud Foundation is an enterprise-ready cloud infrastructure for private and public clouds. It’s available today for the IBM cloud and soon for AWS, and delivers the advantage of global scale through more than 4,000 vCloud Air Network partners.

But there’s more that we’re doing to fully integrate public clouds into enterprise environments.

For example,

* Roadmap example 1
* Roadmap example 2
* Roadmap example 3

Our solutions will give organizations the freedom to innovate across their choice of public, private and hybrid clouds, and will help fulfill the promise of the digital transformation journey.