**Script: Empowering the Digital Workspace**

[Introduction of speaker]

It’s clear that new technologies are changing the way we work – in a big way.

From apps and workspaces hosted in the cloud to highly advanced mobile devices, innovative technologies are empowering the digital workspace.

Users expect the freedom to work from anywhere and at any time, using the devices *they* choose, not what’s chosen for them.

To support these expectations, IT organizations need to redesign their delivery models to support and secure cloud-based digital workspaces, apps and data, and new ways to manage the policies that give the *right* people access to the *right* information with the *right* security controls.

Our Workspace ONE solution is a unified platform for provisioning, managing, and enforcing policies for apps and devices across all major platforms, including iOS, Android, and Windows. It’s intuitive and consumer-simple for users, and delivers the enterprise-level security that organizations require.

Endpoint management is also a challenge in the digital workspace. By integrating AirWatch with Horizon, we have the ability to support scalable over-the-air provisioning and complete lifecycle management for users, apps, and devices across any network, physical or virtual.

Managing Windows 10 PCs is also an important to empowering the digital workspace. With our single, self-service platform, authorized users can take advantage of modern and legacy Windows apps, as well as web-based and SaaS apps, ensuring that corporate apps run smoothly and meet compliance requirements.

And because users need a seamless to access virtual applications and desktops regardless of OS, our solution includes virtualization technology that delivers greater freedom of choice, compatibility, and cost efficiencies.

But it’s clear that the digital transformation is far from over. It continues to evolve as new, innovative technologies find their way into the digital workspace.

VMware is already developing solutions to support and protect the next generation of digital workspaces.

For example:

* Roadmap example 1
* Roadmap example 2
* Roadmap example 3

Our goal for empowering the digital workspace is to support secure delivery, consumer-friendly consumption, and lifecycle management of new apps and devices, whether they are physical or virtual.